

PUBLIC BANK LOS ANGELES

Our money. Our values. Our bank.

WHAT'S A PUBLIC BANK?

Public banks, like the proposed Public Bank of Los Angeles, prioritize community welfare over shareholder profits, setting them apart from private banks. They return profits to the City of Los Angeles' general fund, reducing local taxes. They lower interest charges on public projects, leading to significant cost reductions. This enables more funding for essential priorities like housing, education, infrastructure (such as green energy, public transit, and improving streets), and public services like healthcare.

Public banks use city and local government agency deposits to offer low-interest loans for crucial community projects including support for Black and Brown businesses and affordable housing. Their lower overhead costs allow for favorable loan rates, benefiting LA residents. Any profits made are reinvested in the City, creating a positive impact on local LA communities.

A public bank's local investment will boost economic growth, support businesses, fund infrastructure, empower the workforce, and create jobs—all of this is possible through the strategic use of our own public funds.

BENEFITS OF LA'S PUBLIC BANK



Divests from Wall Street, Invests in Main Street

The public bank directs investments away from Wall Street and towards the local community, supporting LA's local businesses and economic growth.



Keeps Public Money Invested Locally

By investing public money locally, the public bank strengthens the local economy and ensures that funds benefit LA communities directly.



Affordable Housing Made Easy

A public bank simplifies financing by consolidating funding sources. This helps affordable housing developers quickly and efficiently acquire, preserve, and build new affordable housing.

Amplifies the City's Financing Power



LA's public bank enables direct borrowing, bypassing costly Wall Street middlemen, significantly increasing its financing capacity. Through fractional reserve lending, it can leverage funds up to 10x. For example, a \$10M deposit allows the bank to lend up to \$100M, while a \$100M deposit supports up to \$1B in lending.

Reduces Costs to the City



The public bank lowers banking costs for the City of LA, freeing up more financial resources for priorities such as affordable housing and small businesses.

Returns Profits & Interest to Local Communities



The public bank boosts economic prosperity and supports community development initiatives by returning profits and interest to local communities.

LA Green New Deal



The public bank will invest in sustainable green infrastructure to strategically align with the city's values, priorities, and environmental goals.

Advances Racial Justice



The public bank will have baked-in racial equity mandates to ensure equitable access to financial resources, directing investments toward communities historically neglected by Wall Street banks.

Community Values and Priorities



The public bank aligns with community values by investing in community.

Long-Term Capital for Residents and Businesses



The public bank builds a sustainable source of long-term capital that benefits residents and local businesses, providing stability and support for future generations.

Creates Jobs



The public bank strengthens the local workforce by stimulating economic growth and creating new, high-quality job opportunities within the community.